



**8 a.m.-2 p.m. Thursday, Nov. 5 at Lost Nation Sports Park in Willoughby**

### **PRESENTING Sponsor**

#### **Investment starting at \$5,000**

- “Presented by” recognition with company logo and/or name recognition on:
  - 7,500 fliers
  - Print media and radio advertising
  - Press releases
  - Indoor expo signage
- Half-page article in the Expo Program pull-out section of the November issue of the *Lake County Business Journal*
- Full-page, four-color advertisement in the Expo Program pull-out section of the November issue of the *Lake County Business Journal* (value: \$2,094)
- Company name or logo prominently displayed on all pages of the Expo Program pull-out section in the November issue of the *Lake County Business Journal* (6,500 copies, includes mailed and at event)
- Company listing in the Expo Program pull-out section in the November issue of the *Lake County Business Journal* that includes a 150-word description of your organization and contact information (value: \$50)
- Event sponsor for one of the team-building events (value: \$250)
- Double booth space (two 8-foot booth spaces with four chairs) in a primary expo location (value: \$1,000)
- Recognized/listed as Expo Refreshment Sponsor on signage and onsite announcements
- Verbal recognition throughout the expo

### **GOLD MEDAL Sponsor**

#### **Investment starting at \$2,500**

- Company name or logo recognition on:
  - 7,500 brochures and/or fliers -- Print media and radio advertising -- Press releases -- Indoor expo signage
- 1/4<sup>th</sup>-page, four-color advertisement in the Expo Program pull-out section in the November issue of the *Lake County Business Journal* (value: \$625)
- Company listing in the Expo Program pull-out section in the November issue of the *Lake County Business Journal* that includes a 100-word description of your organization and contact information (value: \$50)
- Event sponsor for one of the team-building events (value: \$250)
- 8-foot booth space (with 3 chairs) at a primary expo location (value: \$500)
- Verbal recognition throughout the expo

### **SILVER MEDAL Sponsor**

#### **Investment starting at \$1,500**

- Company name or logo recognition on:
  - 7,500 brochures and/or fliers -- Print media and radio advertising -- Press releases -- Indoor expo signage
- 1/8<sup>th</sup>-page, four-color advertisement in the Expo Program pull-out section in the November issue of the *Lake County Business Journal* (value: \$350)
- Company listing in the Expo Program pull-out section in the November issue of the *Lake County Business Journal* that includes a 50-word description of your organization and contact information (value: \$50)
- 8-foot booth space (with 2 chairs) at a primary expo location (value: \$500)
- Verbal recognition throughout the expo