

PUBLISHER'S STATEMENT

Lake County Business Journal provides news and feature articles about local businesses and serves as a means of communication for the Lake County area business community.

PRINT CIRCULATION

5,700 issues published 10 times per year and distributed by mail and controlled distribution to business and professional people in the Lake County area. Subscriptions available - \$15/year, \$25/two years

WEB SITE ADVERTISING RATES

Size	Three months	Six months	One year	_____
Side Ad, Sub Page Example of Sub Page: Facilities Guide, Restaurant Review, Jump from Home Page article, etc.	—	\$ 75.00	\$ 125.00	_____
Side Ad, Home Page	—	90.00	150.00	_____
Banner Ad, Sub Page	\$150.00	250.00	350.00	_____
Banner Ad, Home Page	450.00	750.00	1000.00	_____
Link & Listed in Business Directory: \$30.00 per year <i>FREE link and listing with Ad</i>				_____
			TOTAL	_____

Changes to ad after initial installation: \$30/hr.

ADVERTISING CONTRACT

Upon signing this contract the advertiser agrees to pay within 10 days of billing for ad space. The advertiser agrees to indemnify the publisher and/or agent from any and all loss arising from the advertisement.

The Publisher reserves the right to reject any advertising for any reason without liability.

The Publisher will not be liable for loss of income or other damages arising from omission or errors.

Company Name _____ Contact Person _____

Street Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

PAYMENT

Authorized by _____ Date _____

Bill me Check enclosed

LCBJ Representative _____

Mastercard/Visa/Amex # _____

Exp. Date _____

Signature _____